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HONORARY NAMING RIGHTS OPPORTUNITIES

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**HEALTHFORCE KENTUCKY:
THE FORCE BEHIND THE FUTURE**



ABOUT US

**HEALTHFORCE KENTUCKY:
A FORCE FOR CHANGE**

The Crisis

Kentucky faces a severe healthcare workforce shortage. Rural facilities operate understaffed, and entire communities lack essential care—a crisis demanding immediate action.

Our Solution

HealthForce Kentucky is a transformative partnership between healthcare institutions, nine colleges and universities, and P-12 districts across 16 counties, revolutionizing how Kentucky prepares healthcare professionals.

Proven Impact

Your Partnership Opportunity

Join us in ensuring HealthForce Kentucky not only survives but thrives. Your investment will activate a facility designed to train over 500 healthcare professionals annually, creating a lasting impact across Kentucky's most vulnerable communities.

The health of tomorrow depends on the action we take today.



Mental health crisis: Only 1 in 3 Kentuckians with mental health needs receive treatment due to provider shortages⁶



Emergency response gaps: 47% of Kentucky counties lack adequate EMS coverage⁵



Aging workforce: 35% of Kentucky's nurses are over age 50 and nearing retirement⁴



Hospital closures: 8 rural hospitals have closed since 2010, with more at risk³



HEALTHFORCE KENTUCKY: THE FORCE BEHIND THE FUTURE

KENTUCKY FACES A HEALTH CARE CRISIS OF UNPRECEDENTED PROPORTIONS. THE STATISTICS PAINT A STARK PICTURE OF OUR URGENT NEED:

Rural healthcare desert: 54 of Kentucky's 120 counties are designated as Health Professional Shortage Areas²



Economic impact: The healthcare worker shortage costs Kentucky's economy an estimated \$2.4 billion annually in lost productivity and increased healthcare costs⁷



Nursing shortage: Kentucky faces a shortage of over 16,000 registered nurses by 2030¹



Citations

¹ Kentucky Board of Nursing. (2023). Kentucky Nursing Workforce Supply and Demand Study. Commonwealth of Kentucky Department of Health.

² Health Resources and Services Administration. (2023). Health Professional Shortage Areas (HPSA) Find. U.S. Department of Health and Human Services. Retrieved from <https://data.hrsa.gov/tools/shortage-area/hpsa-find>

³ Kentucky Hospital Association. (2022). Rural Hospital Closures in Kentucky: 2010-2022 Analysis. KHA Research Department.

⁴ American Nurses Association. (2022). Kentucky Nursing Workforce Demographics Report. ANA Enterprise.

⁵ Kentucky Board of Emergency Medical Services. (2023). Statewide EMS Coverage Assessment. Kentucky Department for Public Health.

⁶ Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities. (2023). Mental Health Needs Assessment. Cabinet for Health and Family Services.

⁷ Kentucky Chamber of Commerce. (2023). Economic Impact of Healthcare Worker Shortages. Economic Research Division.

**NAMING RIGHTS PARTNERSHIP:
HEALTHFORCE KENTUCKY INNOVATION CENTER
\$2,000,000 INVESTMENT**



**HEALTHFORCE KENTUCKY:
THE FORCE BEHIND THE FUTURE**

Addressing Critical Workforce Needs

The HealthForce Kentucky Innovation Center revolutionizes healthcare training to directly address Kentucky's workforce shortages. Our comprehensive ecosystem combines a state-of-the-art facility with mobile simulation units, delivering advanced education throughout underserved communities and introducing rural providers to previously unavailable career opportunities.

Unparalleled Learning Infrastructure

Our Innovation Center features specialized environments including high-fidelity simulation labs, immersive home care training spaces, medical laboratories, and collaborative classrooms. Each space utilizes cutting-edge technology—SimStation systems, 3D visualization, and comprehensive audio-visual integration—transforming learning into discovery and excellence.

Real-World Readiness

Students don't just learn healthcare—they live it. Through authentic simulation experiences, OSCE examinations, team-based training, and interdisciplinary collaboration, our programs bridge the critical gap between classroom theory and clinical practice. Our participants enter the workforce with confidence, competence, and the hands-on experience that employers demand.

Innovation-Driven Education

From our Maker Space to augmented reality computer labs, we pioneer healthcare education within physically and psychologically safe environments. Students master foundational skills and emerging technologies while building confidence through risk-free practice where mistakes become valuable learning experiences.

Addressing Kentucky's Healthcare Challenge

As Kentucky faces critical healthcare workforce shortages, our Innovation Center serves as a beacon of hope—training the nurses, technicians, and healthcare professionals who will care for our communities. We're not just educating individuals; we're strengthening Kentucky's healthcare infrastructure for generations to come.

Partnership and Community Impact

The Innovation Center trains the nurses, technicians, and healthcare professionals who will serve our communities, strengthening Kentucky's healthcare infrastructure for generations. Through neutral collaboration between educational institutions, healthcare systems, and industry partners, we create a dynamic ecosystem that accelerates workforce development across the Commonwealth.

Join us in building Kentucky's healthier future—one skilled professional at a time.

**NAMING RIGHTS PARTNERSHIP:
HEALTHFORCE KENTUCKY INNOVATION CENTER
\$2,000,000 INVESTMENT**

**HEALTHFORCE KENTUCKY:
THE FORCE BEHIND THE FUTURE**

Legacy & Brand Excellence

5-year Legacy Recognition

- Your organization's name prominently displayed on the state-of-the-art facility for 5 Years
- Premium exterior signage visible to thousands of visitors, students, and community members annually
- Interior branding throughout the facility's high-traffic areas and specialized learning environments
- Digital recognition across all Innovation Center marketing materials, websites, and communications

Brand Association with Innovation

- Align your brand with cutting-edge healthcare education and workforce development
- Position your organization as a leader in Kentucky's healthcare transformation
- Associate with excellence in educational innovation and community health advancement

Community Impact & Recognition

Healthcare Workforce Development

- Direct impact on training thousands of healthcare professionals who will serve Kentucky communities
- Address critical shortages in nursing, medical technology, and allied health professions
- Support rural healthcare by training professionals committed to serving underserved areas

Economic Development Leadership

- Catalyst for growth in Kentucky's healthcare sector and related industries
- Job creation, both directly through the center and indirectly through improved healthcare infrastructure
- Attract additional investment in healthcare education and technology sectors

Marketing & Business Development

Year-Round Visibility

- Prominent exposure to 5,000+ annual students, faculty, and healthcare professionals
- Community events and professional conferences hosted at the facility
- Media coverage of facility achievements, graduations, and healthcare initiatives
- Social media presence across multiple platforms and educational networks

NAMING RIGHTS PARTNERSHIP: HEALTHFORCE KENTUCKY INNOVATION CENTER \$2,000,000 INVESTMENT

continued...

HEALTHFORCE KENTUCKY:
THE FORCE BEHIND THE FUTURE

Networking & Partnership Opportunities

- Direct access to healthcare system leaders, educational administrators, and policy makers
- Exclusive events and facility tours for your clients, stakeholders, and VIP guests
- Partnership opportunities with healthcare institutions and educational programs
- Recruitment pipeline access to top-tier healthcare graduates

Strategic Business Advantages

Market Differentiation

- Unique positioning as the premier naming rights partner for Kentucky's premier healthcare education facility
- Competitive advantage in healthcare-related business development
- Enhanced reputation among healthcare professionals and institutions
- Corporate social responsibility leadership in education and workforce development

Long-Term Value Creation

- Permanent investment in Kentucky's healthcare infrastructure
- Generational impact through thousands of healthcare professionals trained over decades
- Appreciation in value as the facility grows in reputation and influence
- Tax advantages associated with educational facility support

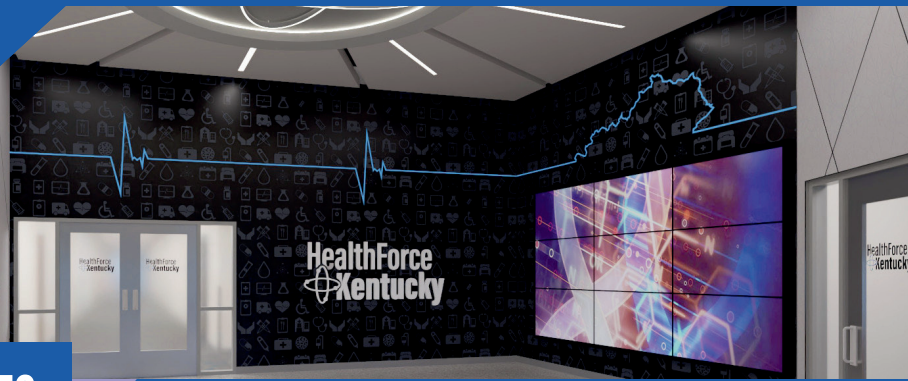
Exclusive Recognition Package

Premium Facility Integration

- "[Your Organization] HealthForce Kentucky Innovation Center" official facility naming
- Dedicated recognition wall highlighting your organization's commitment to healthcare education

Marketing Rights & Materials

- Co-branding opportunities on all facility promotional materials
- Joint press releases and media opportunities
- Logo placement on facility vehicles, uniforms, and equipment
- Digital marketing integration across all Innovation Center platforms



ADDITIONAL NAMING OPPORTUNITIES

CHAMPION FORCE NAMING RIGHTS: \$65,000 (5 YR. COMMITMENT \$325,000)

- Exclusive naming rights on high-profile spaces
- Permanent plaque/signage
- Branding in immersive room experiences
- Brand video messaging via QR code
- Recognition on the master donor wall
- Website, social media, press, and annual report recognition
- Invitation to ribbon-cutting/dedication
- VIP previews & invitations
- Recognition during tours
- Complimentary use of Conference Room as available (up to 4x per year)

HIGH TECH SPACES

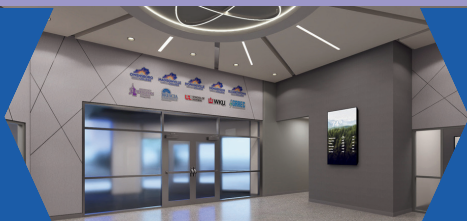
- Anatomy Skills Lab (1 opportunity)
- Medical Laboratory (1 opportunity)

DRIVING FORCE NAMING RIGHTS: \$50,000 (5 YR. COMMITMENT \$250,000)

- Exclusive naming rights on high-profile spaces
- Permanent plaque/signage
- Branding in immersive room experiences
- Brand video messaging via QR code
- Recognition on the master donor wall
- Website, social media, press, & annual report recognition
- Invitation to ribbon-cutting/dedication
- Recognition during tours
- VIP previews & invitations
- Complimentary use of Conference Room as available (up to 4x per year)

HIGH TECH/GENERAL ACCESS SPACES

- Lobby (1 opportunity)
- East, West, North & South Wing (4 opportunities)
- X-Ray Lab (1 opportunity)



CHAMPION FORCE- \$65,000

Anatomy Skills Lab: Exploring the Human Body in Depth

Where Discovery Begins

Step into a revolutionary learning environment where the human body reveals its secrets through cutting-edge technology and hands-on exploration. The Anatomy Lab transforms traditional anatomical study into an immersive journey of discovery, seamlessly bridging foundational knowledge with advanced clinical skills.

Innovation at Your Fingertips

- Synthetic cadavers with extraordinary anatomical precision provide unlimited opportunities for dissection, procedural training, and surgical simulation—without the limitations of traditional specimens
- Anatomage tables bring anatomy to life through interactive 3D visualization, allowing students to peel back layers, explore cross-sections, and manipulate virtual bodies with unprecedented detail
- Advanced imaging systems capture every detail through high-definition cameras and monitors, transforming individual discoveries into shared learning experiences for entire classes

Beyond Boundaries: The Ultimate Adaptive Space

This lab's true genius lies in its transformation capabilities. At the touch of a button, the space expands into a full-scale operating theater, complete with surgical team stations and advanced procedural equipment. Students can trace a nerve pathway on an Anatomage table in the morning, practice suturing techniques on synthetic tissue in the afternoon, and participate in complex surgical simulations by evening—all without leaving the room.

Where Learning Comes Alive

In the Anatomy Lab, static textbook images become a dynamic, three-dimensional understanding. Students don't just study the human body—they explore it, manipulate it, and master it. This is where future surgeons make their first incisions, where nurses learn to navigate complex anatomy, and where Kentucky's next generation of health care heroes discover the intricate beauty of human life.

CHAMPION FORCE- \$65,000

Medical Laboratory: Where Science Meets Practice

Bridging Theory and Practice

Our Medical Laboratory merges classroom learning with real-world application in an advanced teaching and simulation space, providing hands-on preparation for healthcare lab careers.

Advanced Laboratory Infrastructure

- Professional lab stations equipped with microscopes, centrifuges, and diagnostic instruments for mastering essential laboratory techniques
- Clinical simulation zones replicating real-world environments for specimen collection, diagnostic testing, and safety protocol training
- Interactive learning technology featuring digital displays and instructional systems that provide guided learning, live demonstrations, and immediate feedback

Flexible Learning Design

The adaptable layout seamlessly transitions between individual skill development and collaborative group instruction, supporting diverse learning styles and educational objectives.

Comprehensive Skill Development

Students master critical competencies, including:

- Phlebotomy and specimen handling with proper collection and processing techniques
- Microbiology procedures and diagnostic testing protocols
- Laboratory workflows and quality control standards
- Interdisciplinary collaboration through simulated patient care scenarios

Enhanced Learning Through Technology

Integrated AV captures live audio/video and streams to nearby classrooms, enabling larger-group collaboration without disrupting lab work.

Building Tomorrow's Laboratory Professionals

This environment develops graduates with the confidence, competence, and scientific foundation for healthcare lab excellence.



DRIVING FORCE- \$50,000



Lobby: Where Innovation Begins

A Vision Brought to Life

From the moment you cross the threshold of the HealthForce Kentucky Innovation Center, you enter more than a building—you step into the future of health care education. The soaring lobby welcomes you with its centerpiece: a dramatic wall of nine interactive touch-screen monitors that transforms the very concept of arrival from passive waiting to active discovery.

Where Technology Meets Inspiration

This striking digital installation does more than inform—it ignites curiosity. Visitors find themselves drawn into immersive stories of medical breakthroughs, exploring dynamic career pathways, and connecting with the innovations reshaping Kentucky's health care landscape. Each screen pulses with possibility, turning every moment in the lobby into an opportunity for exploration and connection.

The Gateway to Tomorrow

More than a welcome, this is an invitation. The lobby's energy signals what awaits throughout the Innovation Center: spaces where learning comes alive, where technology amplifies human potential, and where Kentucky's next generation of health care heroes begin their transformation. Here, the future doesn't just feel possible—it feels inevitable.



**HEALTHFORCE KENTUCKY:
A FORCE FOR CHANGE**



DRIVING FORCE- \$50,000



Powering the Wings of HealthForce

Become the Heartbeat of Innovation

When you claim naming rights to a HealthForce Wing, you don't just sponsor a space—you become the driving force behind Kentucky's health care transformation. Each Wing—East, West, North, and South—pulses with the energy of discovery, housing state-of-the-art classrooms, cutting-edge labs, and collaborative spaces where breakthroughs happen daily.

Your Legacy in Motion

As the named champion of a Wing, your vision will shape the daily experience of thousands. Students will walk your hallways as they evolve from curious learners to skilled professionals. Educators will innovate in your labs, developing the techniques that will save lives across Kentucky. Community partners will gather in your spaces, forging the connections that strengthen our health care network.

Where Your Impact Lives Forever

This is more than recognition—it's a partnership in Kentucky's health care future. Your Wing becomes a living testament to your commitment, where every graduate carries forward the excellence you made possible. In choosing to champion a Wing, you choose to be remembered not just as a donor, but as the catalyst who helped heal Kentucky's communities for generations to come.





DRIVING FORCE- \$50,000



X-Ray Lab: Imaging the Future of Care

X-Ray Simulation Lab: Precision Meets Practice

Enter a world where future radiologic technologists master their craft without risk—but with all the intensity of real clinical practice. Our state-of-the-art X-Ray Simulation Suite centers around a cutting-edge GE X-ray machine, creating an authentic imaging environment where students develop the technical precision and patient care skills that save lives through accurate diagnosis.

Where Every Image Matters

This isn't just equipment training—it's preparation for moments when clarity means everything. Students master the delicate art of patient positioning, navigate complex digital workflows, and develop the critical eye needed to capture images that reveal hidden injuries and guide life-changing treatments.

Advanced Features for Real-World Readiness

- Professional-grade GE X-ray system provides authentic hands-on experience with the technology students will use in their careers
- Digital imaging workflows mirror real hospital and clinic environments, ensuring seamless workplace transition
- Comprehensive radiation safety protocols build essential protective habits from day one
- Interactive review stations transform every image into a learning opportunity through guided analysis and discussion

Learning Without Limits

Revolutionary audio-visual technology extends the learning experience beyond the suite itself. Real-time streaming to adjacent classrooms means entire cohorts can observe procedures, engage in collaborative analysis, and learn from each technique—multiplying the impact of every simulation while maintaining the intimate, focused environment essential for skill development.



ADDITIONAL NAMING OPPORTUNITIES

GUIDING FORCE NAMING RIGHTS: \$35,000 (5 YR. COMMITMENT \$175,000)

- Exclusive naming rights on high-tech spaces
- Permanent plaque/signage
- Branding in immersive room experiences
- Brand video messaging via QR code
- Recognition on the master donor wall
- Website, social media, press, and annual report recognition
- Invitation to ribbon-cutting/dedication
- Recognition during tours
- VIP previews & grand opening
- Complimentary use of Conference Room as available (up to 3x per year)

HIGH TECH/PRIORITY ACCESS SPACES

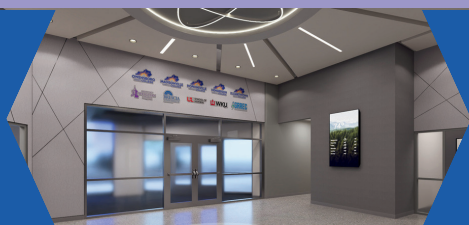
- Large Immersive Room (1 opportunity)
- Operating Room (1 opportunity)

VITAL FORCE NAMING RIGHTS: \$25,000 (5 YR. COMMITMENT \$125,000)

- Exclusive naming rights on high-tech spaces
- Permanent plaque/signage
- Branding in immersive room experiences
- Brand video messaging via QR code
- Recognition on the master donor wall
- Website, social media, press, and annual report recognition
- Invitation to ribbon-cutting/dedication
- Recognition during tours
- VIP previews & grand opening
- Complimentary use of Conference Room as available (up to 3x per year)

HIGH TECH/PRIORITY ACCESS SPACES

- Computer Lab (1 opportunity)
- Immersive Room (2 opportunities)
- Simulation Room (2 opportunities)
- Administration Hallway (1 opportunity)
- Serenity Room (1 opportunity)
- Skills Lab Nursing (1 opportunity)
- Multipurpose Skills Lab (1 opportunity)



GUIDING FORCE- \$35,000



Large Immersive Room: Where Reality Bends to Learning

Beyond the Boundaries of Traditional Education

Enter a world where walls disappear and possibilities explode. HealthForce Kentucky's Immersive Rooms surround you with floor-to-ceiling interactive displays, cinematic sound design, and fully functional medical gas systems that transport learners directly into any healthcare scenario imaginable. This isn't virtual reality—it's hyper-reality that makes learning visceral, memorable, and transformative.

Every Environment, Every Emergency, Every Opportunity

In seconds, students can transition from managing a multi-vehicle accident on a rain-soaked highway to providing critical care in a remote mountain clinic, then to coordinating disaster response in a hurricane-ravaged hospital. These adaptive environments don't just simulate scenarios—they immerse learners in the chaos, pressure, and split-second decisions that define exceptional healthcare professionals.

Amplified Learning Through Seamless Technology

Advanced streaming capabilities extend each immersive experience beyond the room itself, allowing entire cohorts to observe, analyze, and learn together. Real-time audio-visual feeds create collaborative learning opportunities where observers can witness decision-making processes, discuss outcomes, and absorb lessons from every simulation—multiplying the educational impact of each session.

Where Extraordinary Becomes Ordinary

These rooms prepare students for the unpredictable reality of healthcare, where no two days are alike and extraordinary situations demand ordinary confidence. When our graduates face their first real crisis, they won't freeze—they'll respond with the instinctive expertise that comes from having lived through countless scenarios in the safety of our immersive environment.



GUIDING FORCE- \$35,000



Simulation Operating Room: Where Skills Meet Reality

Where Excellence is Born

Enter an environment so meticulously crafted that your heart races—because here, precision isn't just expected, it's essential. Every movement, every decision, every breath matters as students transform into the confident professionals who will one day hold lives in their hands.

Realism That Teaches, Technology That Transforms

Step into surgical perfection: tables positioned under blazing professional lights, instrument trays gleaming with surgical precision, and revolutionary manikins that pulse, bleed, and respond with startling authenticity. Sterile zones enforce life-saving protocols while the sophisticated SimStation system captures every angle, streaming live to classrooms and creating detailed recordings that transform each session into a comprehensive learning experience.

Where Pressure Builds Professionals

From delicate cardiac procedures to high-speed trauma responses, students face the full intensity of surgical reality—without the irreversible consequences. Watch as fumbling hands develop surgical grace, as uncertain voices become clear commands, and as individual talents merge into the synchronized precision of elite medical teams.

Ready to Lead from Day One

This is the crucible where Kentucky's future medical leaders are forged. When our students enter their first real operating room, they carry with them thousands of hours of authentic experience. They don't arrive as students—they arrive as professionals, ready to save lives with the unshakeable confidence that only comes from mastering their craft in the world's most realistic training environment.



ADDITIONAL NAMING OPPORTUNITIES

EMPOWERING FORCE NAMING RIGHTS: \$10,000 (5 YR. COMMITMENT \$50,000)

- Naming recognition on space.
- Recognition on the master donor wall.
- Acknowledgment on website, social media, and annual report.
- Invitation to Innovation Center dedication and recognition events.
- Invitation to select VIP previews of Innovation Center labs. Complimentary use of Conference Room as available (up to 2x per year)

SECONDARY ACCESS SPACES

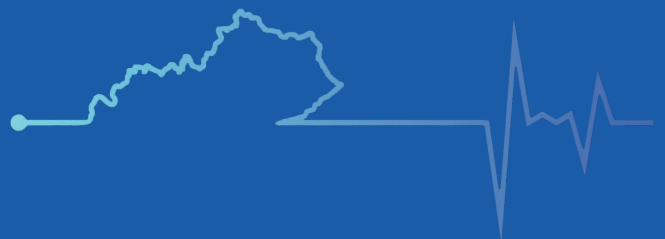
- Laboratory Classroom (1 opportunity)
- Collaborative Room (2 opportunities)

MOTIVATING FORCE NAMING RIGHTS: \$7,500 (5 YR. COMMITMENT \$37,500)

- Naming recognition in space.
- Recognition on the master donor wall.
- Acknowledgment on website, social media, and annual report.
- Invitation to Innovation Center dedication and recognition events.
- Invitation to select VIP previews of Innovation Center labs.

SECONDARY ACCESS SPACES

- Debrief Room (6 opportunities)
- Inpatient Room with bath (1 opportunity)





ADDITIONAL NAMING OPPORTUNITIES

SUPPORTING FORCE NAMING RIGHTS: \$5,000 (5 YR. COMMITMENT \$25,000) SECONDARY ACCESS SPACES

- Naming recognition named space.
- Recognition on the master donor wall.
- Acknowledgment on website, social media, and annual report.
- Invitation to Innovation Center dedication and recognition events.
- Invitation to select VIP previews of Innovation Center labs.

- Immersive Skills Lab (1 opportunity)
- Exam OSCE (5 opportunities)
- Home Suite (1 opportunity)
- Inpatient Room (2 opportunities)
- Makers Space (1 opportunity)
- Simulation Control Room (4 opportunities)
- Conference Room (1 opportunity)
- Central Storage (1 opportunity)

EMERGING FORCE NAMING RIGHTS: \$3,000 (5 YR. COMMITMENT \$15,000)

- Naming recognition on named space.
- Recognition on the master donor wall.
- Acknowledgment on website, social media, and annual report.
- Invitation to Innovation Center dedication and recognition events.

SUPPORT SPACES

- Latacation Room (1 opportunity)
- Sterile Decon Prep-room (1 opportunity)
- Rest Area (1 opportunity)
- Faculty/Student Break Room (1 opportunity)
- Vending Space (1 opportunity)
- Water Fountains (1 opportunity)

VITAL FORCE- \$25,000

Computer Lab: Where Digital Innovation Meets Learning Excellence

Next-Generation Learning Technology

This advanced computer room seamlessly blends immersive technology with adaptable learning environments, supporting both high-tech exploration and traditional study needs. Each workstation features state-of-the-art zSpace computers that deliver cutting-edge 3D and augmented reality experiences, transforming abstract concepts into interactive, tangible learning opportunities ideal for STEM education, design projects, and complex simulations.

Innovative Dual-Surface Design

The room's versatility lies in its intelligent workstation architecture. When immersive technology isn't needed, zSpace units seamlessly retract to reveal clean, spacious work surfaces perfect for:

- Laptop-based learning and independent research
- Traditional note-taking and collaborative discussions
- Flexible study sessions and group work

Technology That Transforms Learning

- 3D visualization capabilities bringing complex concepts to life through interactive exploration
- Augmented reality experiences enabling hands-on manipulation of virtual objects and environments
- STEM-focused applications supporting engineering, medical, and scientific education
- Design and simulation tools for creative and technical project development

Adaptive Learning Environment

This dynamic space effortlessly transitions from high-tech immersive instruction to conventional workspace functionality, ensuring optimal learning conditions for every educational objective and learning style.

VITAL FORCE- \$25,000



Immersive Room: Where Reality Bends to Learning

Beyond the Boundaries of Traditional Education

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Amplified Learning Through Seamless Technology

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Where Extraordinary Becomes Ordinary

These rooms prepare students for the unpredictable reality of healthcare, where no two days are alike and extraordinary situations demand ordinary confidence. When our graduates face their first real crisis, they won't freeze—they'll respond with the instinctive expertise that comes from having lived through countless scenarios in the safety of our immersive environment.



VITAL FORCE- \$25,000

Simulation Room: Bridging Education and Patient Care

Double the Impact, Infinite Possibilities

Two state-of-the-art simulation rooms work in perfect harmony, creating unprecedented training flexibility that mirrors the complexity of real healthcare environments. These sophisticated spaces can operate independently for focused skill development or unite for large-scale interdisciplinary scenarios—transforming how Kentucky's future healthcare professionals learn to work together under pressure.

Clinical Realism, Enhanced

Each room replicates authentic healthcare settings with meticulous attention to detail:

- Advanced simulation manikins that breathe, bleed, and respond like real patients
- Professional medical equipment students will use in their careers
- Realistic clinical environments adaptable to any healthcare scenario
- Integrated SimStation technology capturing every moment through multiple cameras and crystal-clear audio
- Interactive digital displays providing real-time monitoring and instant feedback

Learning That Lives Beyond the Moment

The revolutionary SimStation system transforms every simulation into a comprehensive learning experience. Real-time streaming allows observers to follow the action without disrupting the flow, while detailed recordings enable powerful debrief sessions where teams can analyze communication patterns, review critical decisions, and refine their collaborative responses. Each scenario becomes a masterclass in both clinical skills and teamwork.

Where Confidence Meets Competence

Whether running parallel emergency scenarios, coordinating complex interdisciplinary cases, or scaling up close training for entire cohorts, these labs prepare students for the unpredictable reality of healthcare. Here, individual expertise merges into team excellence, and future professionals learn that saving lives is never a solo performance.

VITAL FORCE- \$25,000



Administrative Hallway: The Command Center of Innovation

More than a corridor, the Administrative Hallway serves as the operational heart of HealthForce Kentucky, where vision transforms into action and strategic planning meets daily execution. This professional space houses a dedicated team of administrators, coordinators, and support staff who orchestrate the complex logistics of statewide healthcare education. From managing partnerships across 16 Kentucky counties to coordinating mobile lab deployments and tracking student outcomes, this hallway buzzes with the behind-the-scenes activity that makes transformation possible. Here, data becomes strategy, challenges become solutions, and the ambitious goals of HealthForce Kentucky are translated into the detailed planning and flawless execution that ensures every student, every program, and every community partnership succeeds. It's where the business of changing lives gets done.



VITAL FORCE- \$25,000

Serenity Room: Where Healing Begins Within

Sanctuary in the Storm

In the demanding world of healthcare education, where students absorb the weight of future responsibilities and witness the intensity of human suffering, the Serenity Room offers something essential: permission to pause. This carefully designed sanctuary wraps you in gentle light, natural textures, and the soft sounds of flowing water and distant birdsong—creating a cocoon of calm that allows both mind and spirit to find their center.

Beyond Rest: Building Resilience

This space transcends simple relaxation, serving as a vital learning laboratory for emotional intelligence and self-care mastery. Students discover guided mindfulness practices, explore evidence-based stress management techniques, and develop the mental health literacy that will serve them throughout their careers. Here, they learn that seeking support isn't weakness—it's wisdom.

The Ripple Effect of Self-Care

The Serenity Room embodies a fundamental truth: healthcare professionals who care for themselves provide better care for others. Students who learn to recognize their own stress, process difficult experiences, and prioritize their well-being become the compassionate, resilient professionals who avoid burnout and sustain long, meaningful careers. They carry these lessons into every patient interaction, every team collaboration, and every community they serve.

A Lifelong Foundation

More than a room, this is preparation for a lifetime of service. In learning to heal themselves, students develop the emotional strength to heal others—creating a legacy of wellness that extends far beyond their time at HealthForce Kentucky into every life they'll touch throughout their careers.





VITAL FORCE- \$25,000



Nursing Skills Lab: Building Confidence Through Practice

From Practice to Professionalism in Patient Care

The Simulation Nursing Skills Lab is a dynamic, multi-functional training space designed to prepare students for the realities of patient care. With 10 fully equipped hospital beds, the lab provides a realistic clinical environment where learners can develop foundational nursing skills, refine patient care techniques, and practice complex clinical procedures.

Equipped for Realism & Readiness

Each bed station mirrors a modern hospital setting and includes:

- Headwalls with medical gas outlets, suction, and electrical access
- Vital sign monitors and IV setups
- High-fidelity manikins and task trainers for hands-on practice — from basic assessments to advanced interventions
- Integrated audio-visual technology with real-time video capture, streaming, and playback

Interactive Learning Tools

The lab's advanced AV system enhances teaching and collaboration by enabling:

- Live streaming to adjacent classrooms or debriefing spaces
- Microphones and speakers for instructor guidance and simulated patient voices
- Recording and playback for performance review, documentation, and post-simulation reflection

A Transformative Training Environment

What makes this lab truly unique is its flexibility. With a rapid reconfiguration, the Nursing Skills Lab can transform into a simulated Emergency Department, enabling interdisciplinary training scenarios that bring together nursing, EMS, medical, and allied health students. Trauma simulations, code responses, and team-based care exercises prepare participants to work collaboratively in fast-paced, high-stakes environments.

VITAL FORCE- \$25,000



Multipurpose Skills Lab: Versatility in Action

Training for Tomorrow's Team-Based Care

Our Multi-Skills Lab is a dynamic, high-performance learning environment that seamlessly adapts to meet the evolving demands of modern medical training. This intelligently designed space empowers learners to master essential competencies across multiple disciplines, preparing them for collaborative, real-world healthcare delivery.

Dual-Purpose Design Excellence

The lab transforms into a realistic clinical setting featuring:

- Hospital-grade bed stations with headwalls, gas outlets, and patient monitoring
- High-fidelity manikins and task trainers for assessment and procedural practice
- Authentic workflows mirroring real patient care environments

Skills Development Hub

With reconfiguration, the lab becomes an open, collaborative workspace perfect for:

- Procedural training in wound care, injections, IV placement, and vital sign assessment
- Team-based emergency scenarios focusing on triage, communication, and coordinated care
- Interdisciplinary workshops for students, professionals, and healthcare teams

Cutting-Edge Learning Technology

The SimStation audio-visual system enhances every session through:

- Multi-angle video capture for comprehensive performance documentation
- Live streaming to adjacent classrooms and debrief rooms
- Crystal-clear audio for facilitator guidance and patient interaction simulation
- Recording and playback tools for detailed analysis and continuous improvement

Building Healthcare's Future

The Multi-Skills Lab serves as an innovation catalyst where tomorrow's healthcare leaders develop the technical expertise, critical thinking, and collaborative skills essential for exceptional patient care.



EMPOWERING FORCE- \$10,000



Laboratory Classroom: Adaptive Learning Command Center

Versatile Educational Environment

Our Laboratory Classroom is an intelligently designed multi-purpose spaces that seamlessly adapt to diverse educational needs—from hands-on laboratory instruction and skills demonstrations to simulation debriefs and professional development sessions. These versatile environments create the optimal atmosphere for active learning and reflective analysis.

Flexible Design Architecture

- Comfortable, ergonomic seating arrangements that support extended learning
- Modular table systems that reconfigure for group work, demonstrations and discussions
- High-definition display technology enabling clear visibility of complex procedures and detailed analysis
- Integrated audio-visual infrastructure supporting live streaming, scenario review, and performance

Advanced SimStation Integration

The cutting-edge SimStation system transforms these spaces into comprehensive learning laboratories:

- Professional-grade recording capabilities capture every detail of laboratory procedures and simulations
- Multi-angle camera systems documenting student techniques and decision-making
- High-fidelity audio capture ensuring clear communication and instruction delivery
- Intelligent playback and analysis tools enabling detailed performance review and continuous improvement

Supporting Excellence in Laboratory Education

These adaptive classrooms provide the technology and environment to master complex lab skills, strengthen critical thinking, and build professional competence..



EMPOWERING FORCE- \$10,000



Collaborative Room: Where Innovation Takes Shape

Cultivating Creative Excellence

Our Large Collaborative Room represents the future of professional interaction—a sophisticated, adaptable environment where creativity flourishes and meaningful connections drive results. This thoughtfully designed space effortlessly transitions from intimate brainstorming sessions to formal presentations, supporting the full spectrum of educational and organizational objectives.

Technology-Enhanced Collaboration

- Multi-display ecosystem enabling dynamic presentations, real-time screen sharing, and interactive content delivery
- Integrated AV platform featuring professional-grade microphones, speakers, and HD cameras for seamless live streaming, remote participation, and session recording
- SimStation connectivity supporting advanced real-time collaboration tools and comprehensive documentation capabilities

Flexible Design Intelligence

- Modular furniture systems that instantly reconfigure for small group work, breakout discussions, or large-scale meetings
- Adaptive spatial layouts optimizing both intimate collaboration and formal conference-style gatherings
- Technology-forward infrastructure supporting diverse learning modalities and presentation formats

Versatile Application Excellence

From strategic project planning and interdisciplinary workshops to faculty development sessions and executive presentations, this room intuitively adapts to each unique purpose—fostering both spontaneous innovation and structured professional development.



MOTIVATING FORCE- \$7,500



Debrief Room: The Heart of Reflective Learning

Beyond the Traditional Classroom

Our debrief rooms serve as dynamic learning environments that seamlessly adapt to diverse educational needs—from intensive simulation debriefs to collaborative classroom instruction, hands-on skills training, and strategic professional meetings. These thoughtfully designed spaces create the ideal atmosphere for deep learning and meaningful dialogue.

Designed for Learning Excellence

Each room features ergonomic seating arrangements, flexible modular furniture, and crystal-clear high-definition displays that foster engagement and collaboration. The integrated audio-visual ecosystem enables teams to stream live simulations, review recorded scenarios, and conduct thorough performance analysis in a supportive, distraction-free environment.

Powered by Advanced Technology

The cutting-edge SimStation system transforms these spaces into comprehensive learning laboratories. Professional-grade microphones and cameras capture nuanced details of every simulation, while intelligent recording capabilities document participant decisions, actions, and interactions. This rich data foundation enables powerful post-simulation analysis, turning every experience into a catalyst for improvement.

Where Reflection Drives Excellence

More than just meeting rooms, these spaces are purpose-built sanctuaries for critical thinking, peer learning, and professional growth—where insights are born, skills are refined, and healthcare excellence is cultivated.



MOTIVATING FORCE- \$7,500



Inpatient Hospital Room With Bath: Realism at the Bedside

Skill-Building at the Bedside

Our Inpatient Simulation Hospital Rooms are meticulously designed to replicate the layout, equipment, and atmosphere of a modern hospital, giving learners an authentic clinical experience in a safe, controlled setting. These spaces mirror real inpatient care environments, allowing students and professionals to practice essential skills in a setting that feels familiar and true to life.

Authentic Clinical Setup

Each room is equipped with:

- Hospital-grade beds, headwalls, and medical gas systems identical to those found in local facilities
- Patient monitoring systems, IV setups, and medication administration tools
- High-fidelity manikins that simulate a wide range of patient conditions and responses
- Storage and supply areas stocked with realistic medical tools and consumables

Technology That Enhances Learning

With the integrated SimStation audio-visual system, the rooms provide:

- Real-time video and audio capture from multiple angles
- Live streaming to adjacent classrooms or debrief rooms for expanded participation
- Microphones and speakers for facilitators to interact with learners or simulate patient voices
- Recording and playback tools for post-scenario debriefing, performance review, and documentation

A Multi-Purpose Learning Environment

These rooms are ideal for teaching bedside care, clinical decision-making, interdisciplinary teamwork, and patient communication. Their realistic design and advanced technology make them suitable for both individual practice and team-based simulations, ensuring learners gain well-rounded, practical experience.



GUIDING FORCE- \$5,000



Immersive Skills Lab: Foundations in Patient Care

Preparing for Practice

The ImmersiveSkills Lab is a dynamic training environment designed to strengthen core clinical competencies and build confidence in essential nursing practice. Rooted in traditional nursing education, this lab recreates the bedside experience in a safe, structured setting where learners can refine their skills before applying them in real clinical environments.

Authentic Clinical Set-Up

Equipped with hospital beds, headwalls, and standard medical furnishings, the space reflects the look and feel of an actual patient care unit. Learners have access to task trainers, high-fidelity manikins, and the same instruments and supplies used in hospitals and long-term care facilities.

Practice in Essential Skills

Students can develop and repeat foundational nursing procedures such as:

- Vital sign measurement and patient assessment
- Wound care and sterile technique
- Catheterization, IV starts, and medication administration
- Bedside communication and patient interaction
- Mobility, transfer, and safety protocols

Learning Through Experience

The lab supports both individual practice and team-based scenarios, allowing students to gain hands-on experience with common nursing responsibilities. Faculty can demonstrate techniques, observe learners in real time, and provide structured feedback to ensure mastery of skills.

A Bridge to Clinical Practice

By blending traditional nursing skills with immersive technology and simulation, the lab prepares learners to transition seamlessly into clinical placements. It fosters confidence, accuracy, and patient-centered care—key elements of nursing excellence.



GUIDING FORCE- \$5,000



OSCE Examination Room: Where Competency Meets Confidence

Authentic Clinical Assessment Settings

Our Objective Structured Clinical Examination (OSCE) rooms replicate real-world healthcare settings within meticulously controlled, standardized environments. These specialized spaces serve as the proving ground where future healthcare professionals demonstrate mastery across the full spectrum of clinical competencies—from technical proficiency and diagnostic reasoning to therapeutic communication and ethical decision-making.

Authentic Clinical Simulation

Each station mirrors specific healthcare scenarios with precise detail. Whether conducting consultations, performing comprehensive physical exams, or managing critical emergencies, learners face realistic challenges that reflect real-world complexity and pressure.

Standardized Excellence in Assessment

Standardized patients, state-of-the-art equipment, and advanced observation technologies ensure consistency, objectivity, and fairness. Every learner is measured against identical benchmarks for truly equitable assessment.

Adaptive Learning Architecture

Modular layouts and integrated technology enable seamless transitions between formative skill-building and high-stakes summative evaluations. The flexible design supports diverse assessment formats while preserving the controlled environment needed for reliable measurement.

Building Tomorrow's Healthcare Leaders

More than exam spaces, these rooms are confidence-building labs where emerging professionals refine skills, overcome challenges, and prepare to deliver exceptional patient care.



GUIDING FORCE- \$5,000



Home Suite: Real-World Training in Familiar Settings

Bringing Healthcare Home

Our Home Environment Simulation Suite recreates the intimate, real-world settings where much healthcare occurs. This residential space mirrors typical homes, enabling students to practice essential skills in authentic contexts they'll encounter throughout their careers.

Realistic Home Healthcare Training

- Furnished living spaces featuring typical household furniture, appliances, and everyday items that present real-world challenges and opportunities
- Multiple room configurations, including bedrooms for bedside care, kitchens for medication management, and bathrooms for mobility and safety assessments
- Environmental obstacles and aids (stairs, narrow hallways, accessibility equipment) to reflect actual living conditions

Community Care Competencies

Students develop crucial skills, including:

- Home visit protocols and patient safety assessments in residential settings
- Family dynamics and communication with patients and caregivers
- Medication management using home storage systems and adherence strategies
- Mobility and fall prevention within realistic home layouts and constraints

Technology Integration

- Embedded monitoring to capture performance and decision-making
- Simulated patient scenarios with patients or family in authentic contexts
- Documentation tools for care planning and interdisciplinary communication

Preparing for Real-World Impact

This immersive environment equips graduates to transition confidently from institutional settings to the homes and communities where patients live, work, and heal.



GUIDING FORCE- \$5,000



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GUIDING FORCE- \$5,000



Maker Space: Where Creativity Meets Clinical Education

Fusing Art with Healthcare Education

The Simulation Maker Space is a hands-on, creative environment where imagination and innovation come together to enhance healthcare training. This space is dedicated to the design, development, and customization of simulation tools, empowering simulationists and educators to craft realistic training aids that bring learning to life.

A Workshop for Innovation

In this flexible, resource-rich space, users can:

- Create custom task trainers tailored to specific skills and procedures
- Apply moulage for lifelike injury simulation and scenario realism
- Prototype new educational tools that push the boundaries of experiential learning

Tools & Resources

Equipped with materials, tools, and creative workstations, the Maker Space supports experimentation, iteration, and innovation at every stage — from concept to finished product.





GUIDING FORCE- \$5,000



Simulation Control Room: Mission Control for Learning Excellence

Transforming Every Scenario into Excellence

Our Simulation Control Room functions as the technological nerve center for all simulation-based training, enabling instructors and facilitators to seamlessly manage, monitor, and enhance learning experiences in real time. This sophisticated control environment ensures every simulation delivers maximum educational impact through precision oversight and comprehensive documentation.

Advanced Monitoring and Control

- Multi-room digital display systems providing live video feeds from all active simulation environments
- Professional audio-visual capture recording high-definition sound and video from multiple strategic angles
- Remote communication capabilities allowing facilitators to voice standardized patients or guide scenarios without physical presence
- Real-time scenario management enabling dynamic adjustments to maintain optimal learning conditions

Comprehensive Documentation Platform

The integrated SimStation system creates a complete learning record:

- Intelligent logging systems capturing participant actions, clinical decisions, and team interactions
- Multi-perspective recording documenting scenarios from various viewpoints for thorough analysis
- Performance tracking tools enabling detailed post-simulation review and targeted feedback delivery

Extended Learning Reach

Advanced streaming capabilities connect multiple learning spaces, allowing larger groups to observe simulations from adjacent classrooms and conference areas—expanding participation while maintaining the integrity of the simulation environment.



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GUIDING FORCE- \$5,000



Conference Room: A Hub for Strategy and Collaboration

The Conference Room is a sophisticated environment purpose-built for high-level collaboration, strategic planning, and executive decision-making. Designed with professionalism and precision in mind, this space sets the stage for meaningful conversations and impactful outcomes.

At its center is a sleek conference table surrounded by ergonomic seating that ensures comfort during extended sessions. High-definition presentation displays, integrated audio-visual systems, and seamless hybrid meeting capabilities support both in-person and remote participants, making every voice part of the discussion. Professional lighting and acoustic treatments enhance clarity, while secure, reliable connectivity ensures that technology never interrupts the flow of ideas.

Whether hosting board meetings, faculty and educators collaborations, executive roundtables, or critical planning sessions, the Conference Room provides the ideal atmosphere for thoughtful dialogue, persuasive presentations, and the decisions that shape organizational success.



Central Storage Room: Behind the Scenes, Powering Every Lesson

Where Resources Meet Readiness

Behind every successful training session is careful preparation and reliable access to resources. The Central Storage Room provides the essential foundation that keeps our programs running seamlessly. This well-organized hub houses medical supplies, simulation tools, and educational materials, ensuring that every learner has what they need, when they need it.

By consolidating resources into one secure and efficient space, the Central Storage Room maximizes the value of donor support—stretching every dollar further while eliminating waste and duplication. It is more than just storage; it is the backbone of our innovation center, empowering faculty to focus on teaching, students to focus on learning, and our organization to deliver on its mission with excellence.



EMERGING FORCE- \$3,000



Lactation Room: Private Sanctuary for Nursing Mothers

Commitment to Maternal Care

Our private Lactation Room provides a quiet, secure environment designed specifically for nursing and breast pumping, offering new mothers a peaceful retreat where they can attend to their needs with complete privacy and comfort. This thoughtfully appointed space demonstrates our commitment to supporting maternal wellness and work-life balance.

Private and Comfortable

- Lockable door ensuring complete privacy and security during use
- Comfortable seating with supportive cushioning designed for extended nursing sessions
- Soft lighting creates a calm, relaxing atmosphere conducive to nursing

Essential Amenities

- Dedicated refrigerator with precise temperature control for safe breast milk storage
- Convenient electrical outlets for breast pump equipment and personal device charging
- Clean, hygienic surfaces with antimicrobial materials and easy sanitization
- Storage for personal belongings and pumping supplies

Convenient and Accessible

- Strategic location providing easy access while maintaining discretion from high-traffic areas
- Professional maintenance keeps the space consistently clean and well-stocked

Supporting Maternal Success

This lactation room represents more than just functional space—it's a tangible commitment to supporting nursing mothers in balancing their professional responsibilities with their maternal needs, creating an inclusive environment that values both family wellness and career achievement.



EMERGING FORCE- \$3,000



Sterile Decontamination and Prep Room: Critical Safety Infrastructure

Critical Safety Barrier

Our Sterile Decontamination and Preparation Room serves as a critical barrier between potentially contaminated environments and sterile clinical spaces. This specialized facility is meticulously designed to support rigorous decontamination protocols while providing a controlled environment for sterile preparation procedures essential to healthcare safety.

Advanced Decontamination Systems

- Multi-stage decontamination zones with clearly defined dirty-to-clean workflow patterns
- Industrial-grade sterilization equipment, including autoclaves, ultrasonic cleaners, and chemical disinfection systems
- Specialized drainage and ventilation designed for safe containment and disposal of contaminants

Sterile Preparation Infrastructure

- Clean preparation areas with sterile storage and packaging capabilities
- Temperature and humidity control ensure optimal conditions for sterile processing
- Stainless steel work surfaces provide easy sanitization and durability
- Integrated monitoring systems tracking sterilization cycles and environmental conditions

Safety and Compliance Features

- Personal protective equipment stations with proper donning and doffing areas
- Emergency safety systems, including eyewash stations, safety shower and emergency shut-offs
- Documentation systems for tracking sterilization processes and compliance records
- Separate entry and exit protocols, maintaining contamination control

Supporting Critical Healthcare Operations

This essential facility ensures that surgical instruments, medical devices, and clinical equipment meet the strictest sterility standards, protecting patients and healthcare workers while supporting safe, effective medical procedures throughout the facility.



EMERGING FORCE- \$3,000



Sterile Decontamination and Prep Room: Critical Safety Infrastructure

Critical Safety Barrier

Our Sterile Decontamination and Preparation Room forms a controlled buffer between contaminated areas and sterile clinical spaces. Purpose-built for rigorous decontamination and sterile preparation, it protects patients and staff and upholds healthcare safety standards.

Advanced Decontamination Systems

- Multi-stage zones enforcing a clear dirty-to-clean workflow
- Industrial-grade sterilizers: autoclaves, ultrasonic cleaners, and chemical disinfection
- Specialized drainage and ventilation for safe containment and disposal

Sterile Preparation Infrastructure

- Clean prep areas with sterile storage and packaging
- Temperature and humidity controls for optimal processing
- Durable stainless steel work surfaces for easy sanitization
- Integrated monitoring of sterilization cycles and environmental conditions

Safety and Compliance Features

- PPE stations with proper donning and doffing areas
- Emergency eyewash, safety shower, and system shut-offs
- Documentation tools for sterilization tracking and compliance records
- Separate entry/exit protocols to maintain contamination control

Supporting Critical Healthcare Operations

This space ensures surgical instruments, medical devices, and clinical equipment meet strict sterility standards, enabling safe, effective care throughout the facility.



EMERGING FORCE- \$3,000



Rest Area: Peaceful Respite Space

Our Rest Area provides comfortable, tranquil spaces where students, faculty, and staff can step away from intensive learning and work environments. These thoughtfully designed areas feature comfortable seating, soft lighting, and calming atmospheres that promote mental restoration and stress relief. Whether used for brief meditation, quiet reflection, or simply a moment to recharge, these spaces support overall well-being and help maintain peak performance throughout demanding educational schedules.



Faculty/Student Break Room: Informal Connection Hub

The Faculty/Student Break Room serves as a welcoming gathering space that encourages informal connections between educators and learners. This comfortable environment features kitchen amenities, flexible seating arrangements, and a relaxed atmosphere perfect for casual conversations, impromptu discussions, and relationship building. These interactions often spark valuable mentoring opportunities and enhance the educational experience through meaningful personal connections beyond the formal classroom setting.



Vending Space: Convenient Refreshment Center

Our Vending Spaces provide easy access to snacks, beverages, and essential items throughout the facility. Strategically located near high-traffic areas and study spaces, these convenient stations ensure students and staff can quickly grab refreshments without leaving the building. Clean, well-maintained environments with modern vending technology support busy schedules and help maintain energy levels during extended learning sessions.



EMERGING FORCE- \$3,000



Water Fountains: Hydration Wellness Stations

Essential hydration infrastructure promoting health and sustainability. Strategically positioned Water Fountains throughout the facility ensure convenient access to fresh, clean drinking water. These modern hydration stations feature bottle-filling capabilities, supporting both immediate hydration needs and sustainable water bottle practices. Proper hydration is essential for cognitive function and overall health, making these stations vital infrastructure for maintaining peak learning performance and well-being.



**HEALTHFORCE KENTUCKY:
A FORCE FOR CHANGE**

THANK YOU!



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